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GLOBAL REPORT

SUSPICIOUS BETTING
TRENDS IN GLOBAL
FOOTBALL

2022



CONTENTS

2020 Starlizard Integrity Services, Stats Perform Integrity

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FOREWORD

The 2020 edition of the 'Suspicious Betting Trends in Global Football' report aims to provide fellow stakeholders in the sports integrity community, including governing organisations, public bodies, academia and the media, as well as the general public, with a meaningful and informative snapshot of current trends in suspicious football betting patterns. We believe there is a distinct lack of information available in the public domain and so as stakeholders, we have sought to address this.

To that effect, we have collected and analysed vast amounts of data across football matches played in 2019 in order to present the findings in this report, which has seen a coming together of two private sector companies in an innovative collaboration, harnessing the different skills and expertise of each entity. As part of the process, information on each suspicious match identified in this report is shared with governing bodies and other relevant integrity stakeholders on a non-commercial basis in order to support their work in protecting the integrity of their sport.

The aim of this report is neither to accuse nor make assumptions. It seeks simply to show where football has irregular betting markets associated with it and act as a guide as to where integrity issues might exist from a betting market perspective. No further inferences should be made without further investigation – the findings of this report serve as indicators rather than indictments. We hope the results of our efforts are useful and provide the context they are intended to deliver.

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80,939

football matches analysed
within this report

INTRODUCTION

This report is the result of an extensive analysis of a vast data set spanning global football betting markets, and sees monitoring alerts and market views complementing each other in order to provide a comprehensive picture.

Starlizard Integrity Services' unique real-time and retrospective analysis of global football matches and related Asian betting markets have been brought together with Stats Perform Integrity's betting monitoring systems powered by TXOdds, as well as data from Stats Perform's global intelligence operations including information direct from betting operators, to give a multi-dimensional and inside-the-market view of each match.

The result is an in-depth analysis of betting markets (Asian Handicap, 1X2 and Total Goals markets) relating to 80,939 football matches played across the globe in 2019. The matches have been carefully scrutinised, both live and retrospectively, in order to identify whether any suspicious or unusual activity exists within related betting markets.

"Suspicious" betting markets by definition refer to markets that, when likened to comparable markets, look irregular and for which we can find no regular explanations as to why the markets have taken this appearance.

METHODOLOGY

The initial analysis involved Stats Perform Integrity and Starlizard Integrity Services each independently identifying suspicious matches across global betting markets for matches during 2019.

Stats Perform Integrity identified suspicious matches through a combination of betting market analysis, intelligence from Stats Perform's Integrity Intelligence Network including betting operator alerts to suspicious activity, and analysis of team and player on-field performance using Opta's analytical capabilities.

Starlizard Integrity Services used Starlizard's ability to analyse events on and off the football pitch and convert them into true probabilities – this was then used to identify anomalous matches and atypical betting markets that were judged by a number of expert analysts to be suspicious.

Stats Perform Integrity and Starlizard Integrity Services then reviewed all suspicious matches in order to remove duplicates and identify unique matches.

Analysts from both companies shared findings prior to a quality assurance process that resulted in a consensus conclusion on each match. Stats Perform Integrity and Starlizard Integrity Services both had to agree in order for a match to be categorised as suspicious.

This report details all such matches.

A LOOK BACK TO LAST YEAR'S REPORT

- Last year's report covered analysis of betting markets in 62,250 matches that took place in 2018.
- The analysis spanned matches from 866 competitions in 115 countries and six continents.
- A total of 377 football matches containing suspicious betting patterns were identified - 0.61% of all matches analysed.
- Last year's report highlighted that the proportion of suspect youth matches was more than double that of senior matches.
- The report also highlighted the potential for rising concerns in women's football, with six matches played in 2018 featuring suspicious patterns, compared to none the previous year.
- The report focused on concerns in international and friendly matches. There were 16 suspicious national team matches played in 2018. One national team alone were involved in five of these matches.



Download our 2019 report by clicking here

THIS YEAR'S HEADLINE FIGURES

80,939

80,939 football matches that took place in 2019 were analysed.

113

Matches were played in 113 different countries, and across six continents.

1,000

Matches from over 1,000 different domestic and international competitions were analysed.

456

456 matches played in 2019 were identified as suspicious.

0.56%

This represents 0.56% of all matches analysed, compared to 0.61% of all matches in last year's report.

123

Suspicious matches were found in 123 different competitions across 51 different countries.

1.23%

1.23% of all Asian matches analysed were suspicious, the highest proportion of any continent.

74

74 international matches were identified as suspicious - 36 matches between national teams, and 38 between clubs from different nations.

29

29 suspicious friendly matches were identified - five national team matches and 24 club matches.

5

Five women's matches with suspicious betting patterns were identified.

46

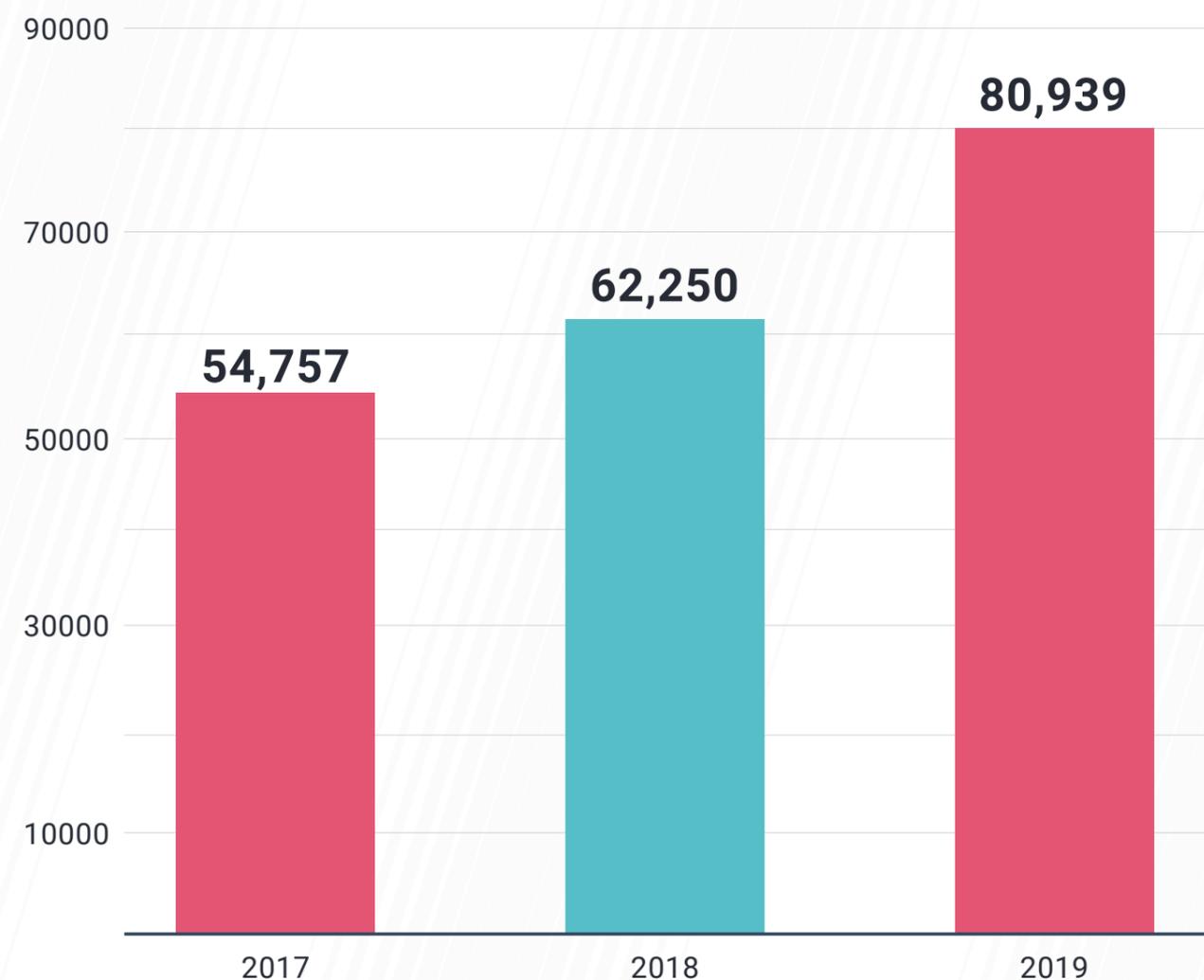
46 youth matches with suspicious betting patterns were identified.

HEADLINE FIGURES:

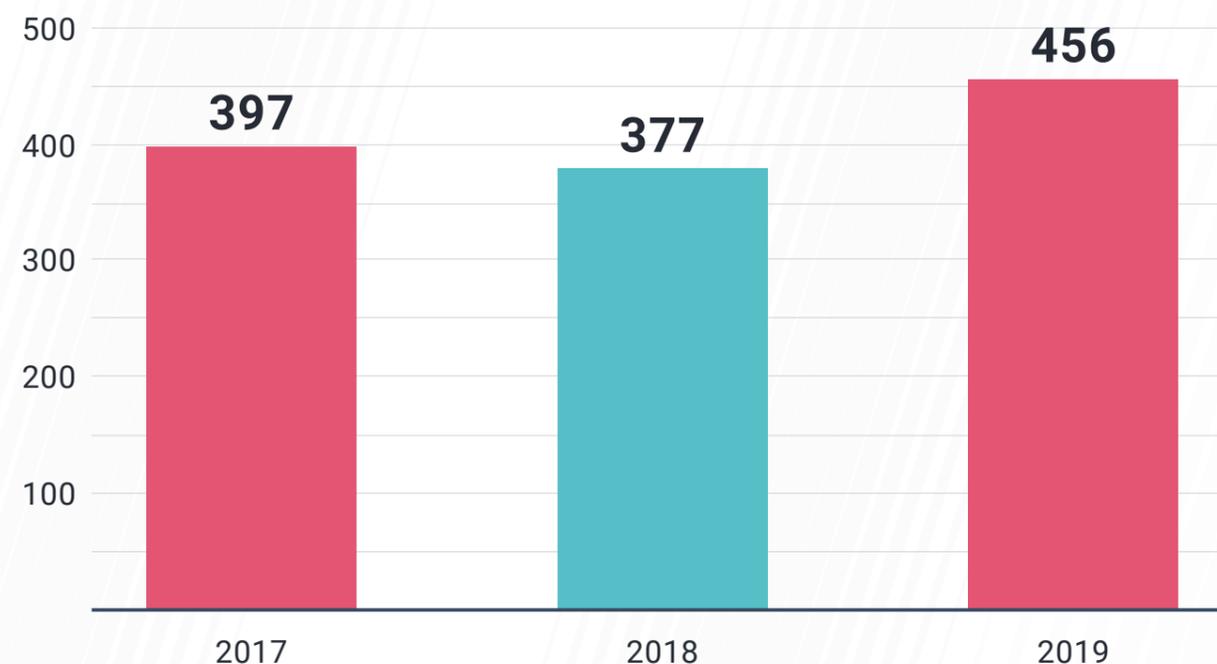
COMPARISON TO PREVIOUS YEARS

- As global betting coverage widens, 30% more matches have been analysed in this year's report compared to last year's.
- The number of suspicious national team matches increased from 16 played in 2018 to 36 played in 2019.
- There were 12 fewer suspicious youth matches played in 2019 than the previous year.
- The overall percentage of suspicious matches has decreased for the second year in succession, from 0.61% last year to 0.56% this year.

■ Total matches analysed by year played

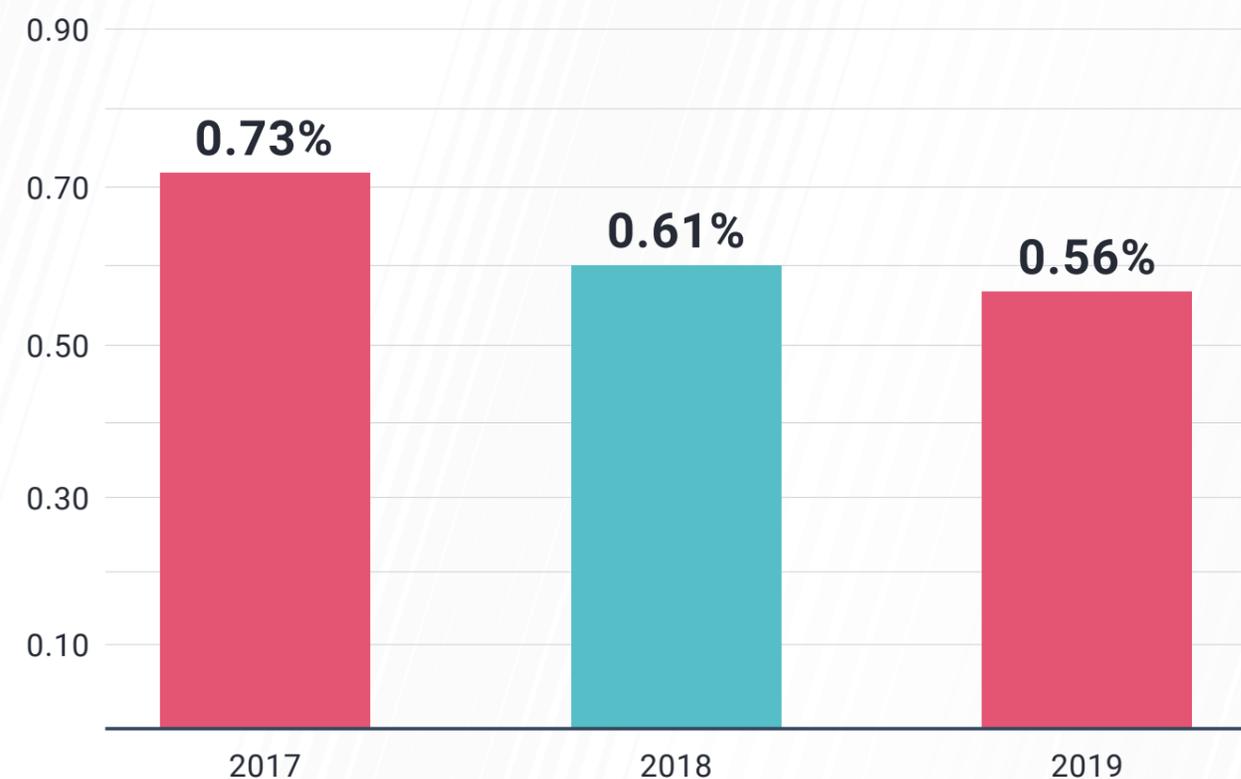


■ Total suspicious matches by year played



■ Percentage of suspicious matches by year played

While the overall number of suspicious matches increased from 377 to 456, the overall percentage of matches analysed that were suspicious has decreased.

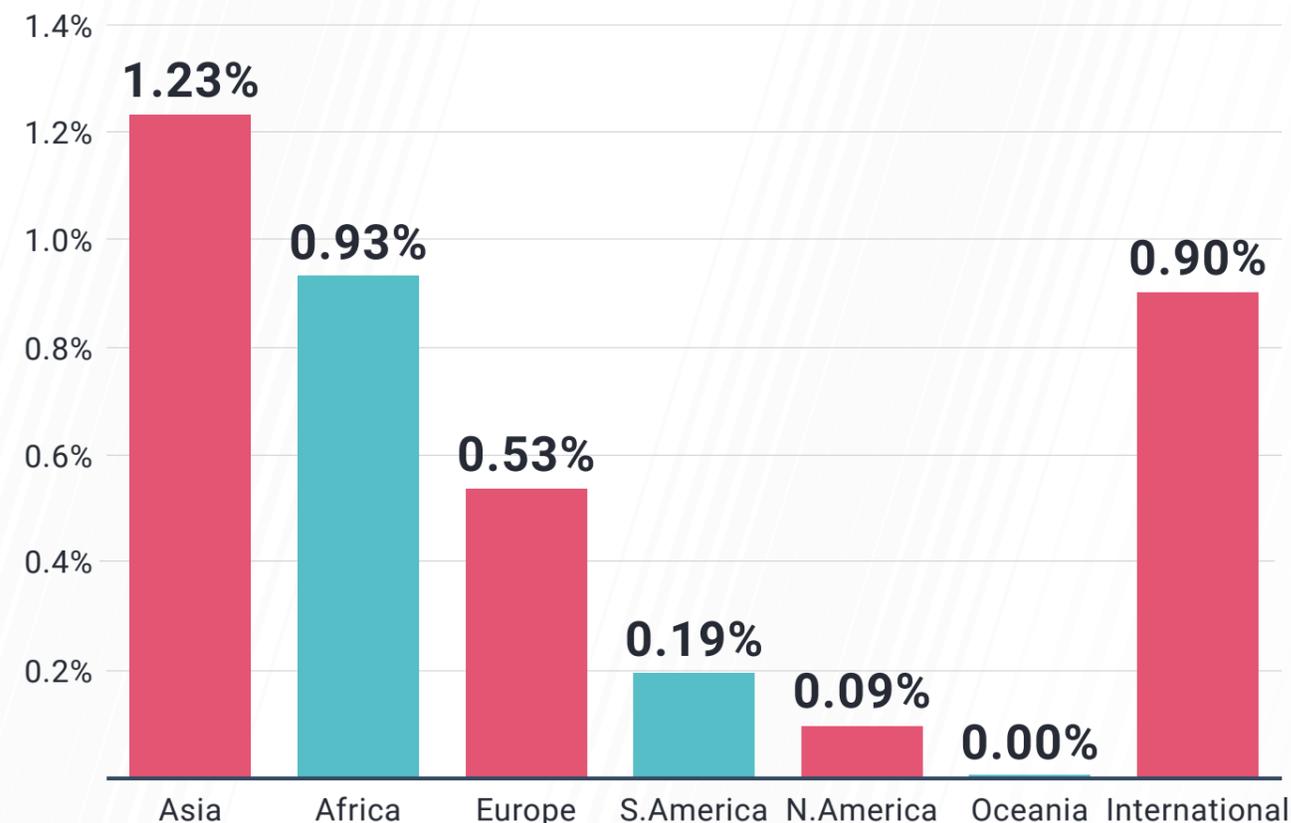


SUSPICIOUS MATCHES BY CONTINENT

- 90 domestic matches in Asia were suspicious. This represents 1.23% of all Asian matches analysed, the highest proportion of any continent.
- This is followed by Africa, where 0.93% of matches analysed were suspicious. Twenty of Africa's 21 suspicious matches took place in the same country.
- 0.53% of European domestic matches were suspicious. This was below the worldwide average, despite more than half of suspicious matches analysed taking place in Europe. 46,407 European matches featured in the overall total of 80,939 matches analysed.
- The 19 South American suspicious matches took place across three different countries.
- 74 International matches (including matches played between two national teams, or two clubs from different countries) were identified as suspicious. These are covered in more detail later in the report.
- No matches from Oceania were identified as suspicious.

MATCHES ANALYSED BY CONTINENT	
Europe	46,407
S.America	9,760
Asia	7,308
N.America	4,226
Oceania	2,805
Africa	2,255
International	8,178
Grand Total	80,939

Percentage of suspicious matches by continent



SUSPICIOUS MATCHES BY CONTINENT	
Europe	248
Asia	90
Africa	21
S.America	19
N.America	4
International	74
Total	456

SUSPICIOUS MATCHES BY CONTINENT

The percentage of suspicious matches in North America dropped for the second successive year.

N.AMERICA			
	2017	2018	2019
Suspicious Matches	5	4	4
No. of matches monitored	2,427	2,979	4,226
% of suspicious matches	0.21	0.13	0.09

S.AMERICA			
	2017	2018	2019
Suspicious Matches	28	24	19
No. of matches monitored	6,573	7,333	9,760
% of suspicious matches	0.43	0.33	0.19

There was a reduction in the number of suspicious matches played in South America, with just 19 identified.

Although the number of suspicious matches in Europe increased, the overall percentage fell again. Just 10 more suspicious matches were identified out of 10,966 more matches analysed.

EUROPE			
	2017	2018	2019
Suspicious Matches	237	227	248
No. of matches monitored	31,812	35,441	46,407
% of suspicious matches	0.75	0.64	0.53

AFRICA			
	2017	2018	2019
Suspicious Matches	1	5	21
No. of matches monitored	1,316	1,922	2,255
% of suspicious matches	0.08	0.26	0.93

Africa showed the largest percentage increase in suspicious matches, rising from five matches played in 2018 to 21 played in 2019.

21 more suspicious matches were identified in Asia than in last year's report. Asia was the only continent where >1% of matches were deemed suspicious.

ASIA			
	2017	2018	2019
Suspicious Matches	68	69	90
No. of matches monitored	5,094	7,280	7,308
% of suspicious matches	1.33	0.95	1.23

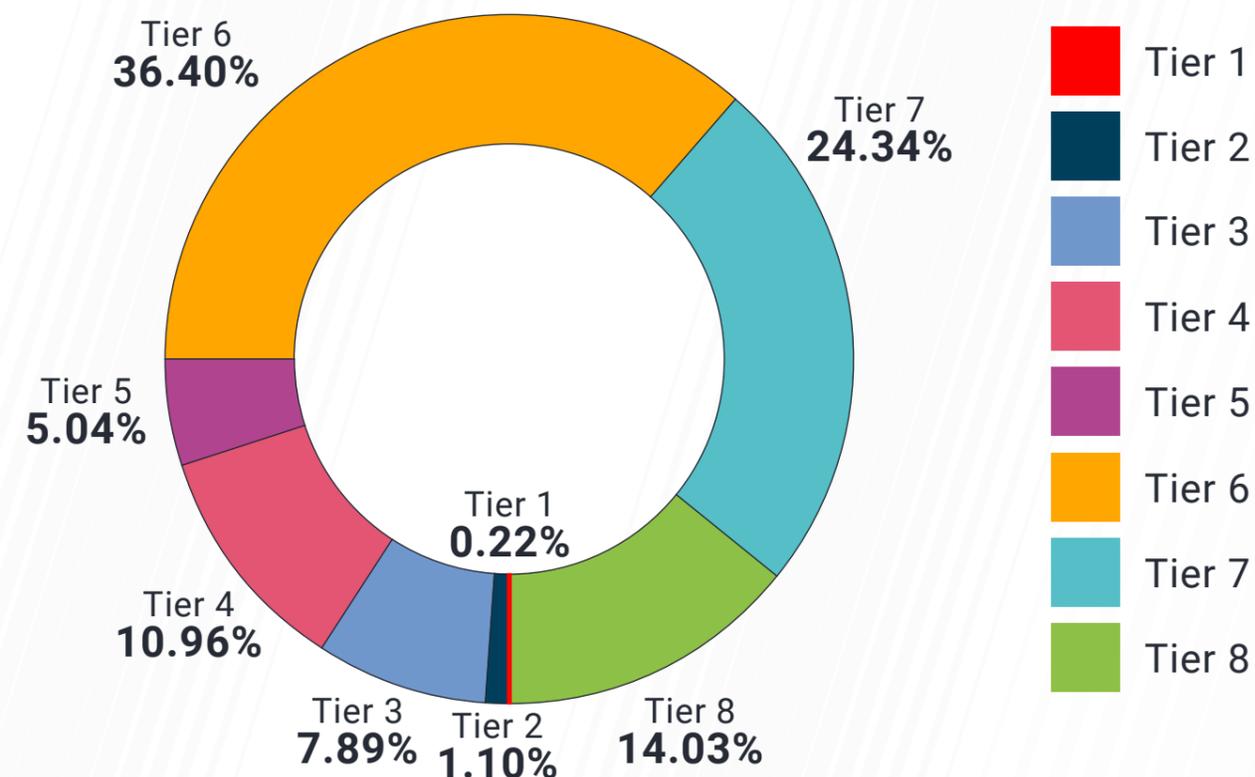
OCEANIA			
	2017	2018	2019
Suspicious Matches	3	1	0
No. of matches monitored	2,055	2,393	2,805
% of suspicious matches	0.15	0.04	0.00

No matches in Oceania were classed as suspicious, down from one the previous year.

SUSPICIOUS MATCHES BY TIER

- Tiers relate to betting market levels which sometimes, but not always, correlate to football league tiers.
- Tier 1 represents high maximum stakes per bet. World Cup matches and elite level competitions would generally be included in Tier 1, whilst Tier 8 matches are at the bottom end of this scale.
- Congested fixture programmes, such as Saturday afternoons in Europe, can have a significant effect on how competitions are tiered. Competitions can be tiered both on their prominence and the timings of the games played.
- For example, leagues in Asia often have a comparatively higher tier level than leagues in Europe due to fewer matches in the betting market space at the times matches are played.
- Only one Tier 1 match played in 2019 contained suspicious betting patterns, indicating integrity problems in the highest profile competitions remain very rare.
- All five suspicious matches in Tier 2 were competitive matches involving national teams. Compared to domestic matches in Tier 2, national team matches often involve relatively low paid players, whilst many teams have no realistic hopes of qualifying for major tournaments.
- Tier 6 contains the highest number (166) of suspicious matches.
- This is followed by Tier 7 (111) and Tier 8 (64), with 99 of the suspicious matches in these tiers emanating from just five countries.

■ Tier of suspicious matches played in 2019

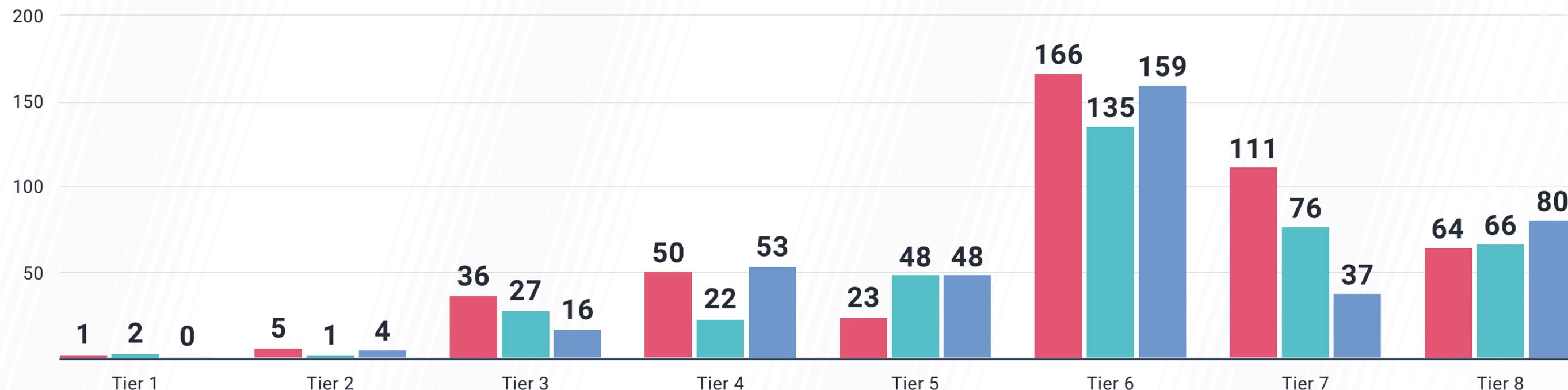


Tier	Suspicious matches played in 2019	% of all suspicious matches
1	1	0.22%
2	5	1.10%
3	36	7.89%
4	50	10.96%
5	23	5.04%
6	166	36.40%
7	111	24.34%
8	64	14.03%
Total	456	100.00%

SUSPICIOUS MATCHES BY TIER

Suspicious matches by tier - year-on-year comparison

2019 2018 2017



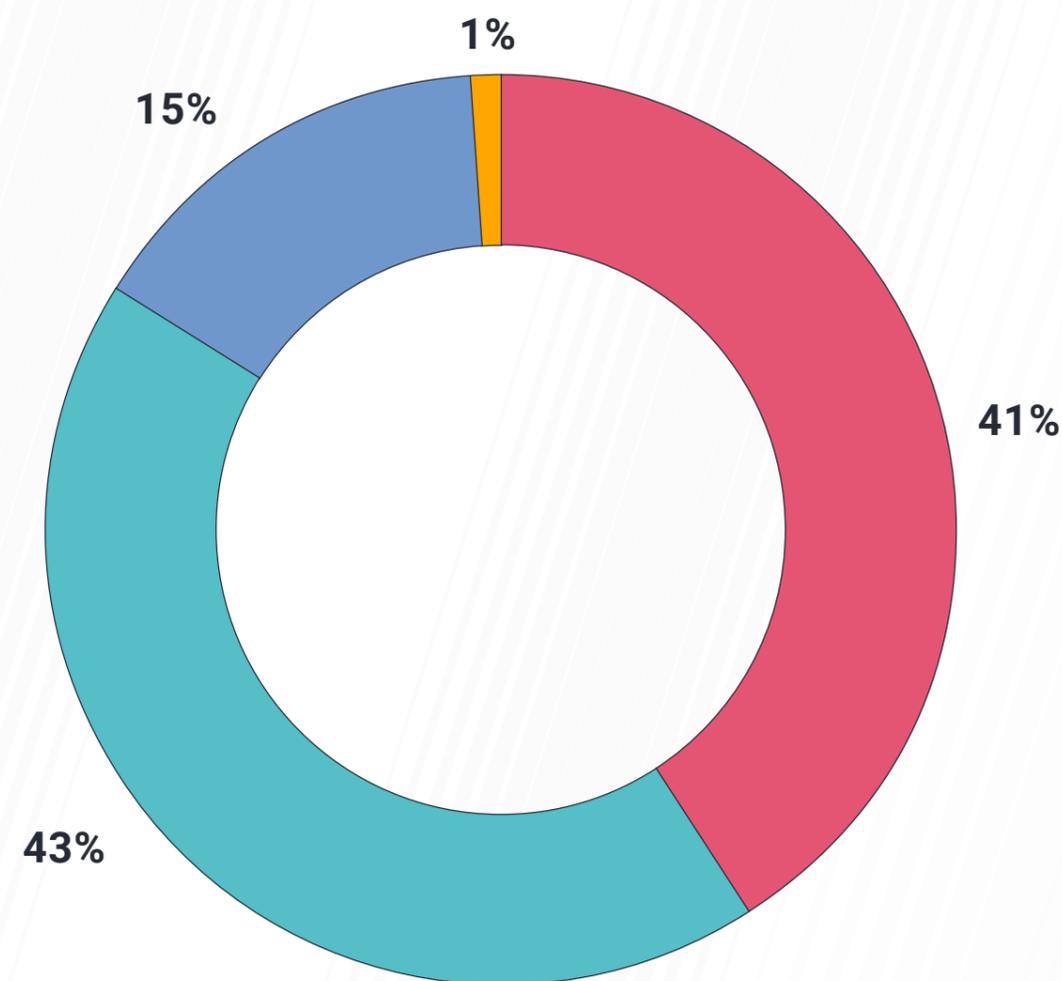
Tier	N° Matches 2019	N° Matches 2018	N° Matches 2017
1	1	2	0
2	5	1	4
3	36	27	16
4	50	22	53
5	23	48	48
6	166	135	159
7	111	76	37
8	64	66	80
Total	456	377	397

- Tier 8 matches decreased for the second year running. These are the lowest-level matches and, as such, are generally deemed to be at highest risk. However, the number of suspicious Tier 8 matches was less than half of those identified in Tier 6.
- The number of Tier 5 suspicious matches more than halved from those played in 2017 and 2018, mostly as a result of a reduction in one particular league.
- As in previous years, only very few suspicious matches are identified in Tiers 1 and 2.
- This is the third successive year that matches in Tier 6 have shown the largest number of suspicious matches.
- For the second year running, there was a significant increase in suspicious matches in Tier 7, up from 76 matches played in 2018 to 111 in 2019.
- Tier 4 also showed a sharp year-on-year increase from 22 to 50 matches, similar to 2017 levels. Many matches in this tier were at a relatively low domestic level but had a raised betting profile due to their less-crowded kick-off times.

COMPETITION LEVELS

- 290 of the 456 suspicious matches took place in leagues which formed part of their country's main national football pyramid.
- 118 matches were in their country's highest level of league competition, with 126 at level 2, 44 at level 3, and two at level 4 or below.
- Six of the 20 leagues with the highest number of suspicious matches were at the highest level of their national football pyramid, with 10 leagues at the second level.
- In one European top-level league more than 15% of all analysed matches played in 2019 were deemed suspicious.
- Another European second level league saw more than 18% of matches analysed classed as suspicious.

Suspicious league matches – competition levels

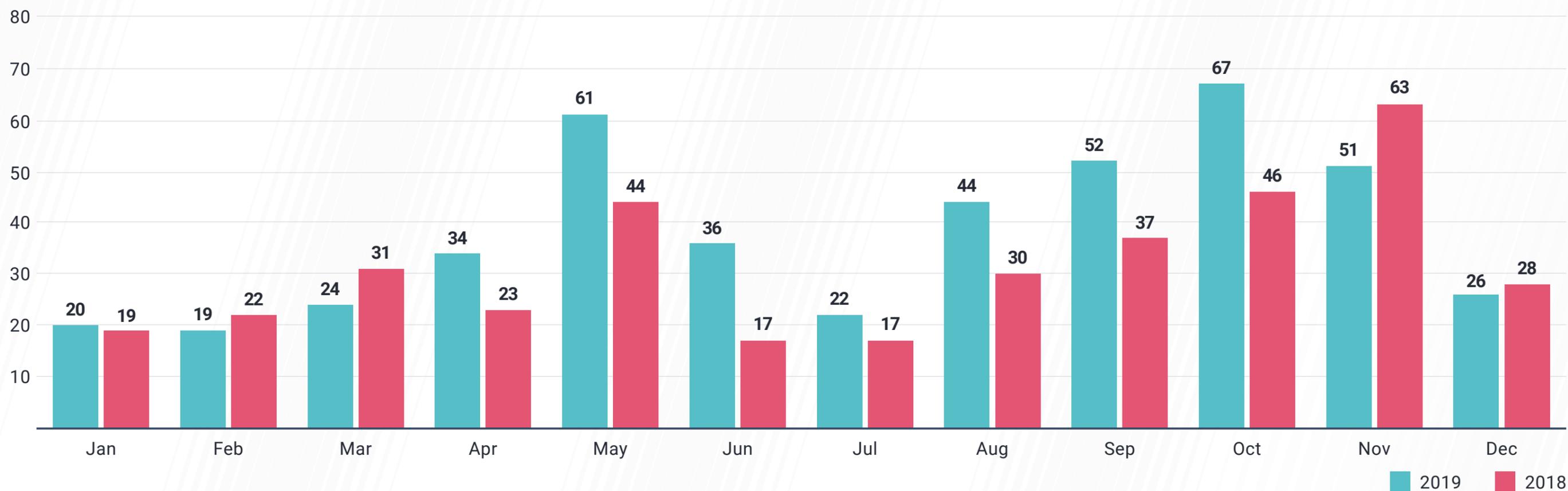


Competition Level	Total
Level 1	118
Level 2	126
Level 3	44
Level 4+	2

SUSPICIOUS MATCHES BY MONTH

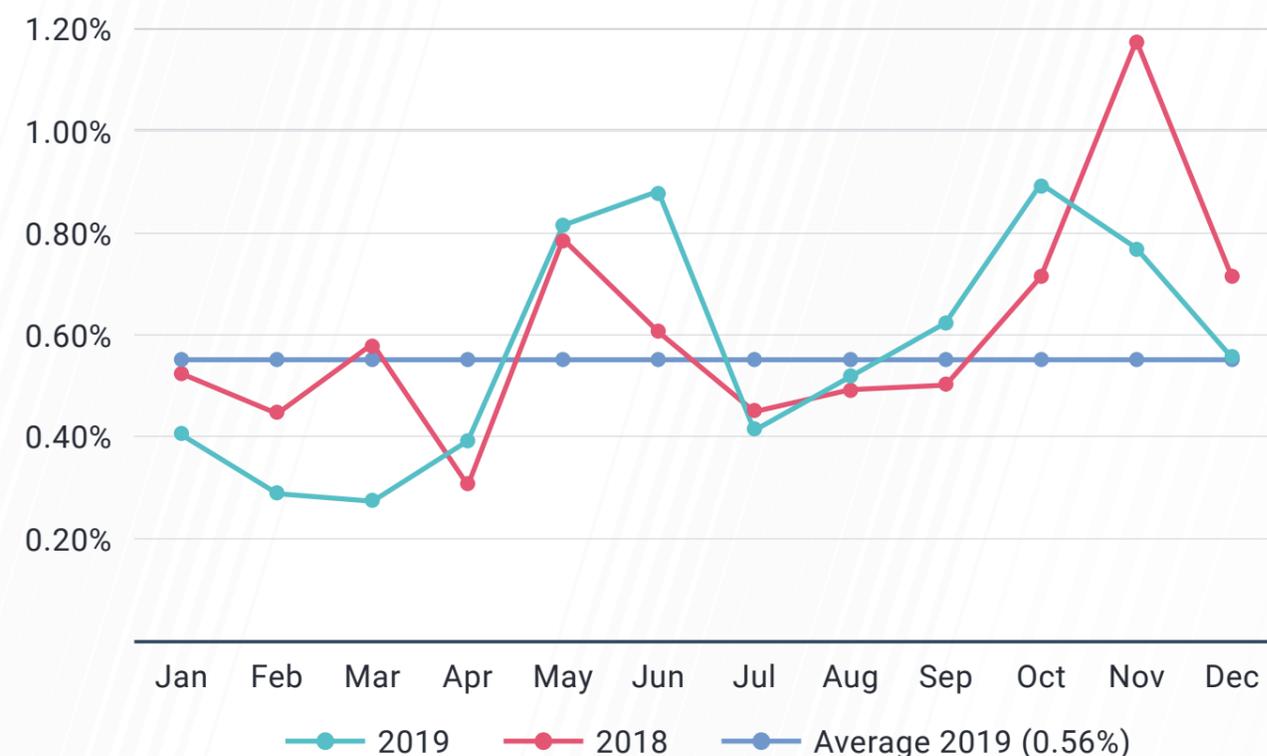
- Most of the months with the highest numbers of suspicious matches featured a large proportion of international matches, including the highest month of all, October.
- May had the second highest with a number of suspicious matches featuring teams at the end of their domestic league season.
- From June to August the number of suspicious matches increased from 64 in last year's report to 102 in this year's report. This increase was in part due to the increased number of matches monitored, but also due to issues in one specific country and an increased number of suspicious international (club and national team) matches.
- By contrast, November 2019 was down on the previous year, with reduced numbers in the countries with the most widespread concerns in 2018.
- January to March when most domestic leagues were in their first or third quarter saw the least number of suspicious matches.

Suspicious matches by month



These figures include all matches, including cup competitions and friendly matches not included in the Season Quarter analysis which can be read overleaf.

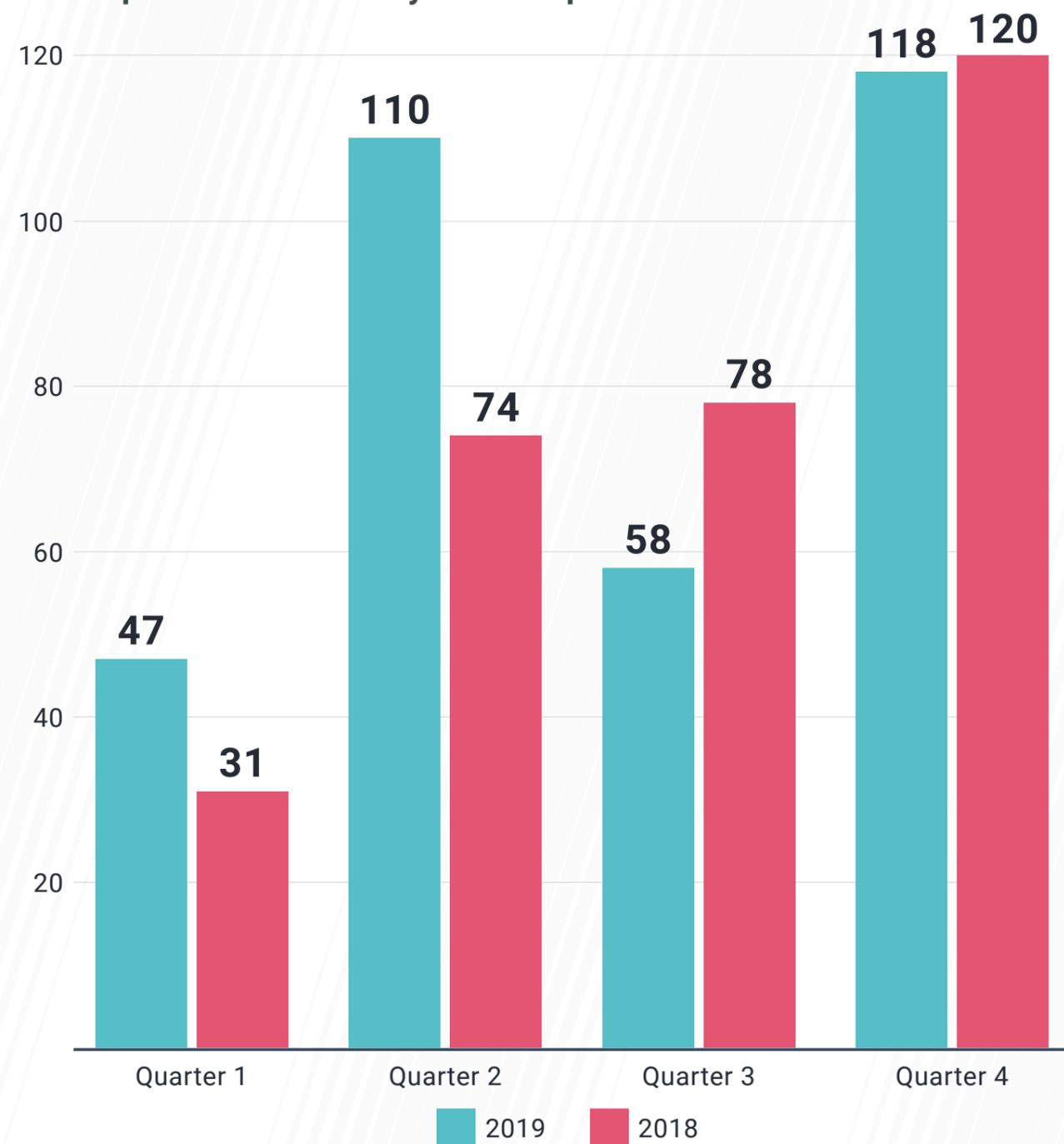
% of suspicious matches by month



SUSPICIOUS MATCHES BY SEASON QUARTER

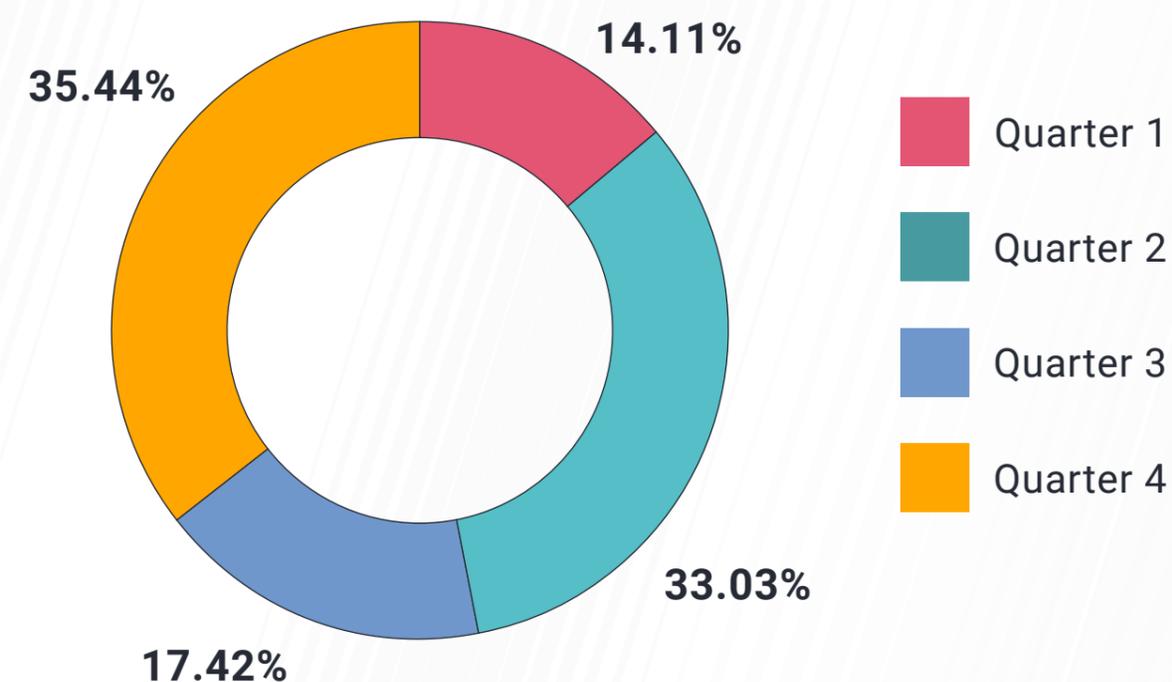
Each league competition was divided into season quarters, and the quarter each suspicious match was played in was identified. Each quarter therefore contains matches played at different times of the calendar year, depending on the start and finish dates of the leagues concerned.

■ Suspicious matches by season quarter



- 333 of the 456 suspicious matches played in 2019 were in domestic leagues.
- Quarter 4 featured the most suspicious matches, with 35.4% of all suspicious league matches in 2019 played in quarter 4. Quarter 2 was only slightly behind on 33%.
- There was a large increase in suspicious matches played in both of the first two quarters of seasons in 2019 compared to 2018.
- There was a slightly more even spread of suspicious matches across the four season quarters in 2019 compared to the previous year.
- The increase in the first two quarters of 2019 was largely due to one league not analysed in previous years. This league had 21 suspicious matches in the first half of the 2019-20 season.
- Another league analysed was found to have 15 suspicious matches over Quarters 1 and 2.
- Quarter 4 had the highest number of suspicious matches played in both 2018 and 2019, with one contributory factor likely to be the number of matches where some teams have little to play for in terms of season objectives.

■ Suspicious matches by season quarter (%)

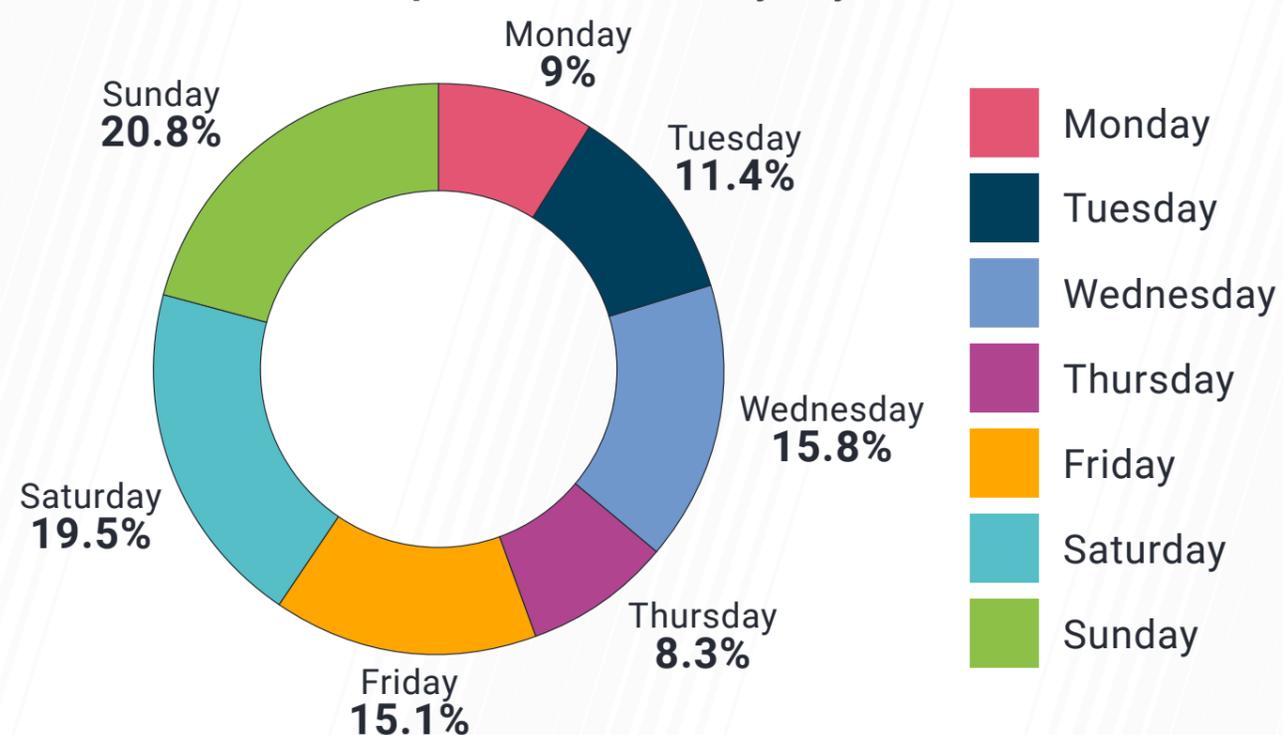


MATCH BREAKDOWN BY DAY

On which day of the week is a suspicious match most likely to occur?

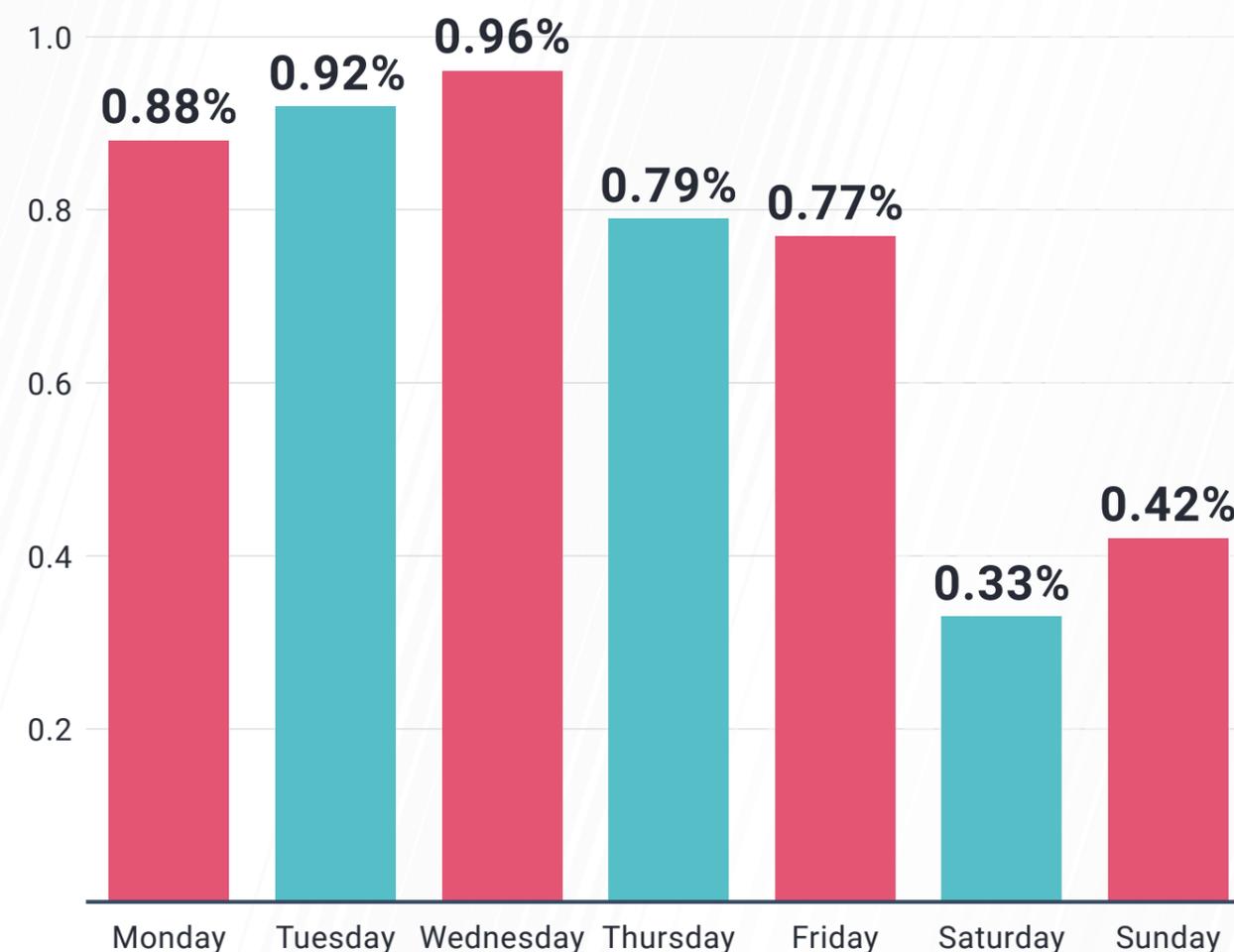
Day	Suspicious Matches	Total Matches Analysed	Percentage of Total Matches Analysed Suspicious
Monday	41	4,652	0.88%
Tuesday	52	5,682	0.92%
Wednesday	72	7,497	0.96%
Thursday	38	4,797	0.79%
Friday	69	8,951	0.77%
Saturday	89	26,996	0.33%
Sunday	95	22,364	0.42%

■ Breakdown of suspicious matches by day



- The large numbers of high-profile fixtures on weekends results in low-level matches having a much reduced betting market share, causing low staking limits.
- A low-level match played on a weekday afternoon European time (and evening in Asia) would have a relatively large market share, meaning higher staking limits, increasing the potential profits from a match.
- Matches on Saturday and Sunday accounted for over 60% of the total matches analysed in 2019, but only 40.4% of the suspicious matches.
- 59.6% of suspicious matches took place from Monday to Friday.
- The proportion of suspicious matches on Wednesdays was almost three times that of Saturday.

■ Percentage of suspicious matches by day

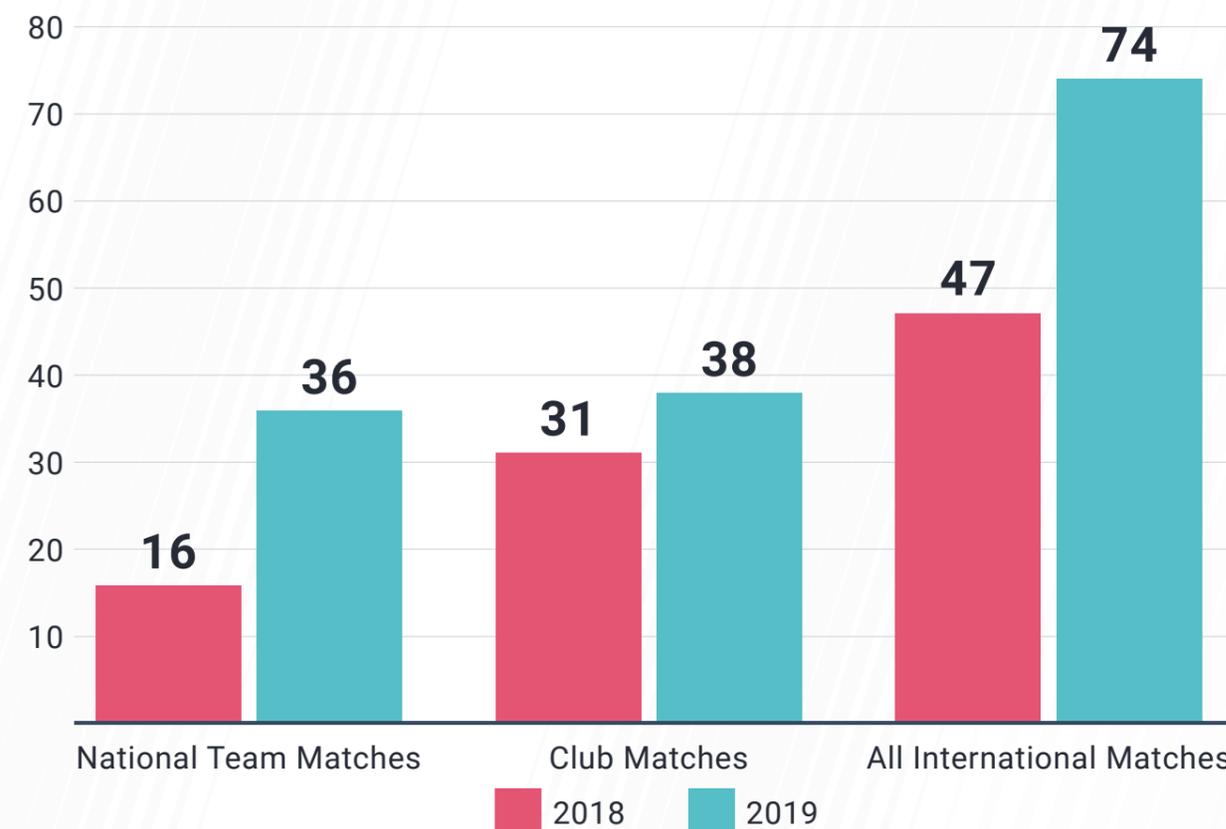


INTERNATIONAL MATCHES

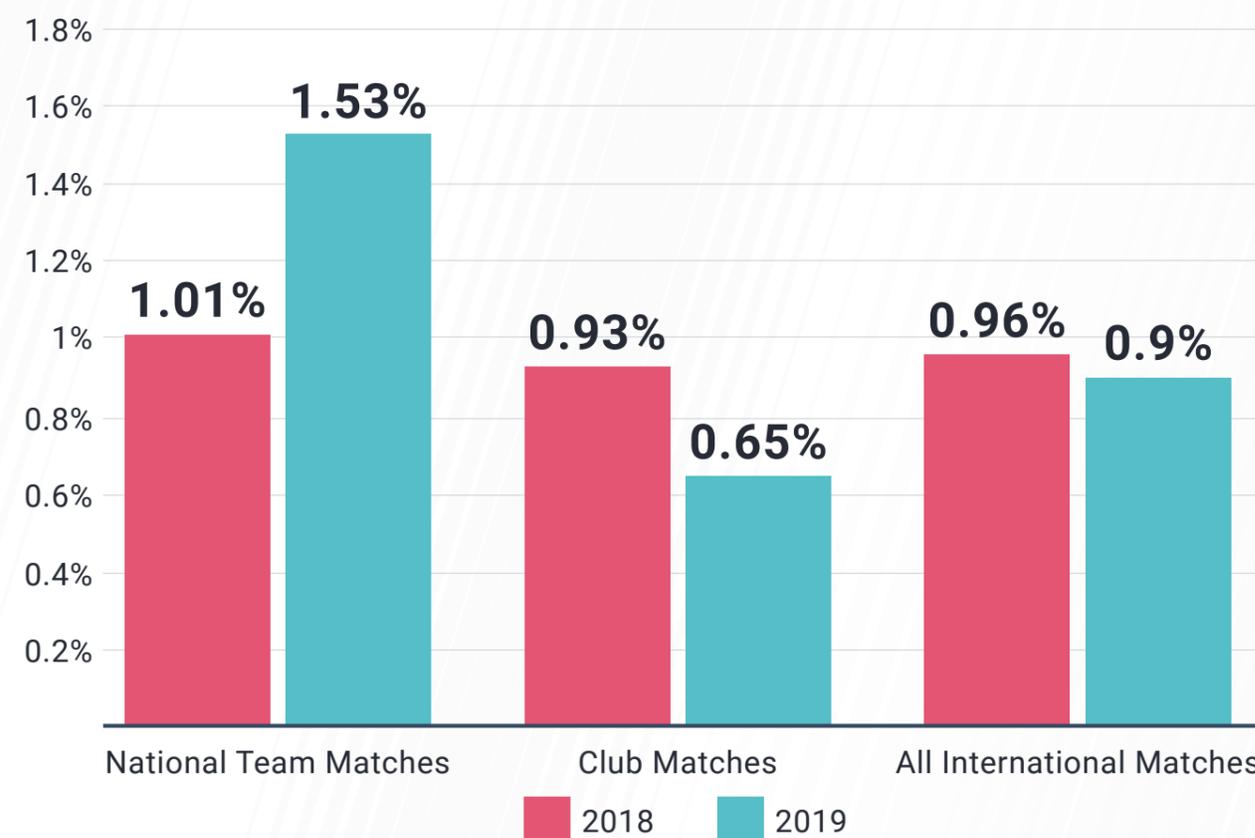
International matches are defined as matches involving clubs or national teams from different countries.

- Year-on-year the overall percentage of suspicious international matches dropped slightly from 0.96% to 0.90%.
- 74 international matches played in 2019 were flagged as suspicious, 36 involving national teams and 38 involving club teams.
- 31 of the suspicious matches involving national teams were competitive matches, with five classed as friendlies.
- There was a significant increase in the proportion of suspicious national team matches, from 1.01% to 1.53%. This means the proportion of suspicious national team matches was almost three times that of all club matches monitored.
- One national men's team were involved in four suspicious matches out of the 13 matches they played during 2019.
- Suspicious international club matches were proportionately down on the previous year.
- One international club competition featured 12 suspicious matches played in 2019. This followed on from nine suspicious matches played in 2018 identified in the same competition.
- One club played six matches in the same competition during 2019, five of which were suspicious. This club were the reigning champions of their country.
- In a different club competition, one club's away-leg matches were deemed suspicious in three successive rounds.

Number of suspicious international matches



Percentage of suspicious international matches



NATIONAL TEAM MATCHES

National Team matches are a subset of International Matches. For the third successive year, over 1% of all matches between national teams analysed were suspicious. The percentage of suspicious matches featuring national teams for matches played in 2019 was the highest so far (1.53%), and almost three times the percentage of club matches.

Specific factors relating to National Team matches:

- Even low-profile international matches attract relatively large betting markets.
- There are a higher percentage of non-competitive friendly national team matches.
- Players from smaller nations may play in matches where large betting markets are widely available only when they represent their national teams.
- It is also possible that, for some players, a deliberate underperformance at international level may not be as daunting a prospect as letting their club mates down.
- There are a higher percentage of 'dead rubbers' in international matches.
- International football presents a high proportion of one-sided contests. Teams can lose by heavy margins without attracting suspicion for their performance, and underperformance by individuals may not affect the match result. These mismatches also present opportunities to bet on multiple Asian Handicap markets.



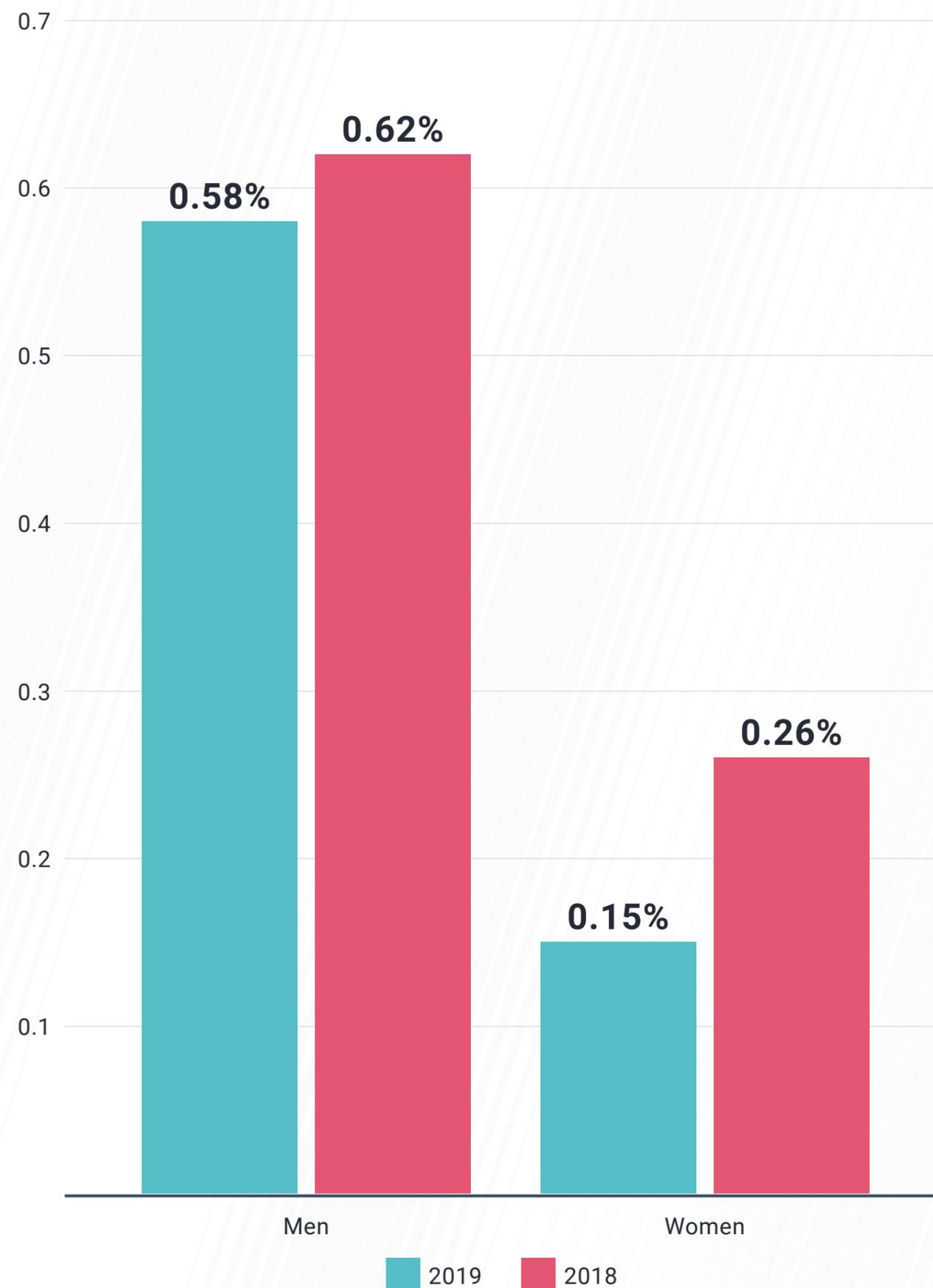
WOMEN'S FOOTBALL

The increased profile of women's football has contributed to growing betting interest and increasing amounts staked on women's matches in betting markets.

Despite this, the potential for larger profits from betting on women's football did not lead to an increase in suspicious women's matches.

- Greater betting coverage of women's football saw the number of women's matches analysed increase from 2,328 played in 2018 to 3,293 played in 2019.
- Despite this increase, the number of suspicious matches fell from six played in 2018 to five played in 2019.
- All five matches from 2019 were country vs country internationals. Three took place in Europe, and two in Africa. No team appeared more than once in any of these matches.
- 0.15% of women's matches were identified as suspicious, a reduction from 0.26% in 2018.
- This compares to 0.58% of men's matches being identified as suspicious in this year's report.
- Although the number of women's matches on which betting markets are offered continues to increase, staking limits are still below those of the equivalent men's competitions.
- Coverage of women's football varies greatly across countries. Many of the countries with widespread problems in the men's game have minimal betting coverage at women's level, although this may change in the coming years.
- Our analysis shows suspicious matches in women's football are not widespread but continue to exist.

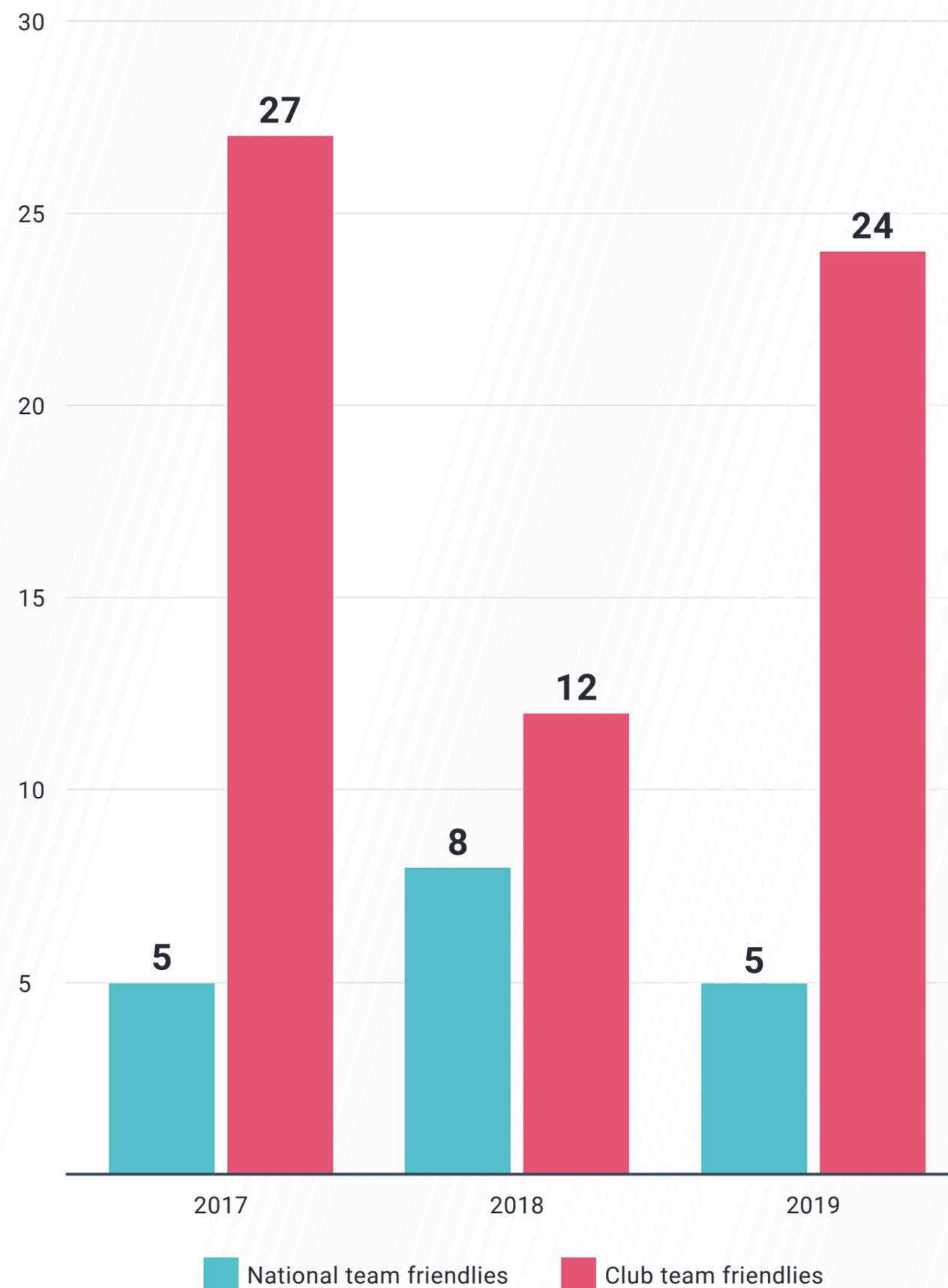
Percentage of suspicious men's and women's matches



FRIENDLY MATCHES

- Five national team friendly matches and 24 club friendly matches accounted for the 29 suspicious friendly matches played in 2019.
- The number of suspicious national team friendly matches has dropped, although there has been an increase in the number of national team competitive matches with suspicious betting patterns.
- Suspicious club friendlies have doubled from those played in 2018, and are now at a similar level to 2017. Of the 24 suspicious club friendlies in 2019, 15 took place in January or February.
- Overall, 0.71% of all analysed friendly matches played in 2019 were suspicious. The proportion of suspicious friendlies is slightly above the overall average, but still falls below that of some league or cup competitions. Whilst friendlies are often perceived to be the matches most vulnerable to manipulation, this may be mitigated by operators varying staking limits, closely monitoring bets, or not offering markets on matches perceived to be of the highest risk.
- Six suspicious friendlies took place in neutral countries.
- The majority of friendly matches took place during the close season and on weekdays, when the quiet fixture programme allowed for a greater betting market share.

Suspicious friendly matches by year

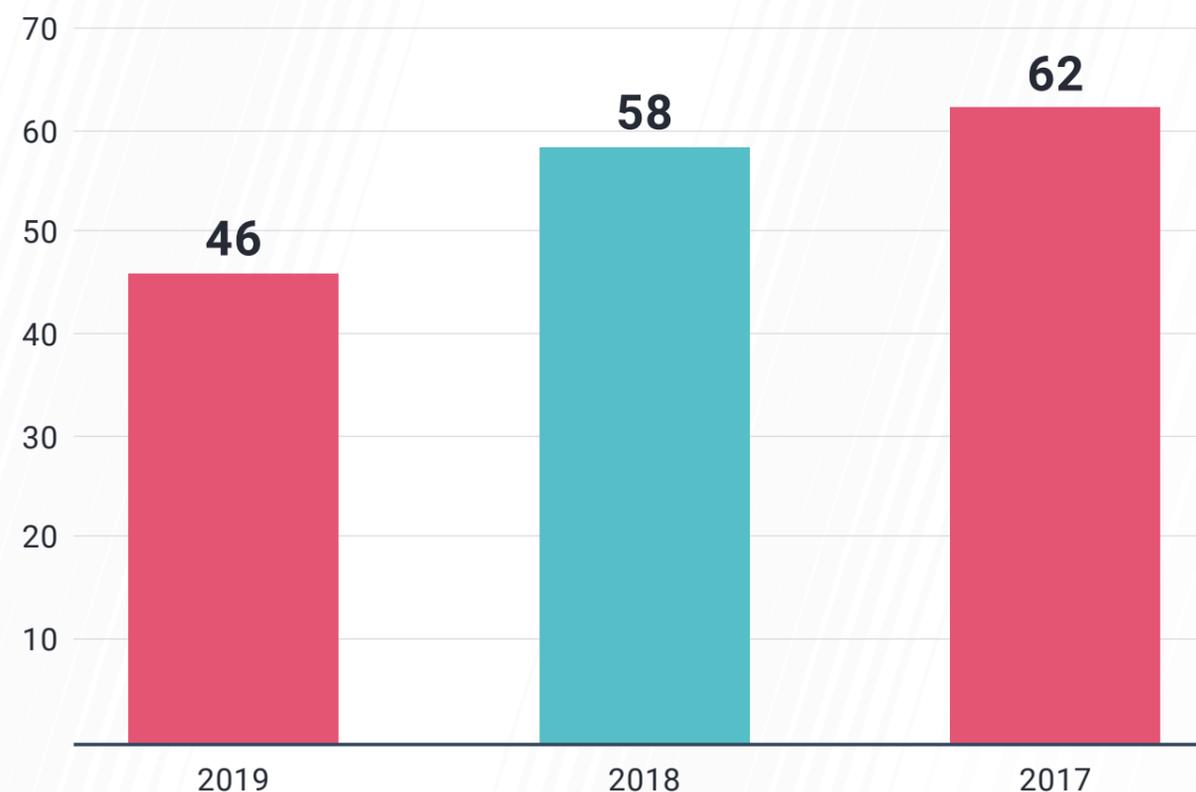


YOUTH FOOTBALL

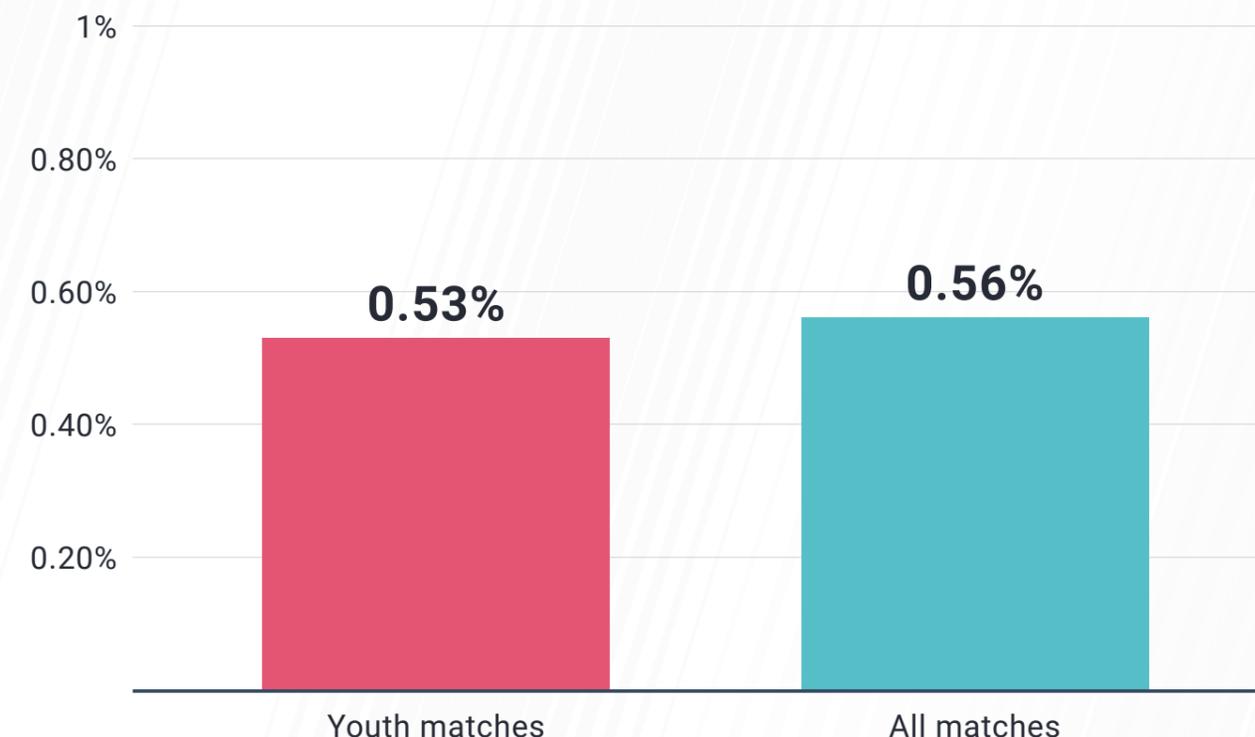
Youth football has been over-represented in previous years' reports – but not this year

- The number of suspicious youth matches (up to Under 23 level) has declined for the second year, with 46 suspicious youth matches this year compared to last year's 58.
- 0.53% of youth matches in 2019 were suspicious, compared to 0.56% across all matches. This is the first year the percentage of suspicious youth matches has fallen below the overall average of suspicious matches.
- The most suspicious league from last year saw the number of suspicious matches decline from 22 in last year's report to seven in this year's report. Factors contributing to this are specific to the league, and we have not been able to draw definitive conclusions on the integrity of the league from this.
- The second most suspicious league from last year's report saw the number of suspicious youth matches decline from 20 in last year's report to 15 in this year's report. This country saw an increase in the number of senior level suspicious matches, increasing from 12 matches in last year's report to 23 matches in this year's report.
- The two countries with the highest number of suspicious youth matches in this year's report saw 15 and 13 suspicious matches respectively.
- Only five countries had more than one suspicious youth match in 2019, indicating this is not a general problem currently.

Suspicious youth matches by year



Proportion of suspicious matches 2019



CASE STUDY:

A DOMESTIC LEAGUE WITH FINANCIAL PROBLEMS

There were 21 matches played in Africa in 2019 identified as suspicious, an increase from five matches in last year's report. Of these 21 suspicious matches, 20 came from the same domestic league, with five teams featuring in three or more suspicious matches. The number of clubs involved in the matches indicate the problems are more widespread than club specific issues.

The league has suffered a number of financial setbacks in recent years, which has resulted in officials not being paid. The situation was mirrored at a club level, with players being left unpaid by their clubs for months at a time.

Players not being paid on time or in full is a known red flag for integrity issues, and, given this environment, it is not difficult to understand how players could be targeted by those looking to profit through manipulating matches, and how they may be susceptible to approaches.

Integrity issues in a league can create a snowball effect. Leagues that develop reputations for integrity issues risk supporters staying away and revenues through sources such as sponsorship declining, increasing financial challenges.

Month	Count of Suspicious Matches
Jan-19	3
Feb-19	1
Mar-19	1
Apr-19	2
May-19	2
Jun-19	0
Jul-19	0
Aug-19	1
Sep-19	1
Oct-19	2
Nov-19	2
Dec-19	5

CASE STUDY:

PARTICULAR ISSUES AT ONE CLUB

One club was involved in eight suspicious matches during 2019. All eight matches took place outside of the club's home country.

Five of the matches were pre-season friendlies played in a neutral country, and arranged by a private organisation. The club were also involved in a friendly match identified as suspicious in 2018, played in the same country and arranged by the same organisation. We believe it is likely the club participated in these friendly matches with the intent to manipulate the matches to profit from betting markets.

Where two teams from different countries play each other in a third country, it is often unclear where governance lies, particularly when the suspicious bets are placed in yet another different country. Additional barriers to investigation are created where the matches are organised outside of the governance of a national or international sporting governing body.

The other three matches were all part of an international club competition, and were all away second legs of ties where one team or the other held a comfortable lead from the first leg. The same club were involved in a suspicious match in very similar circumstances in 2018.

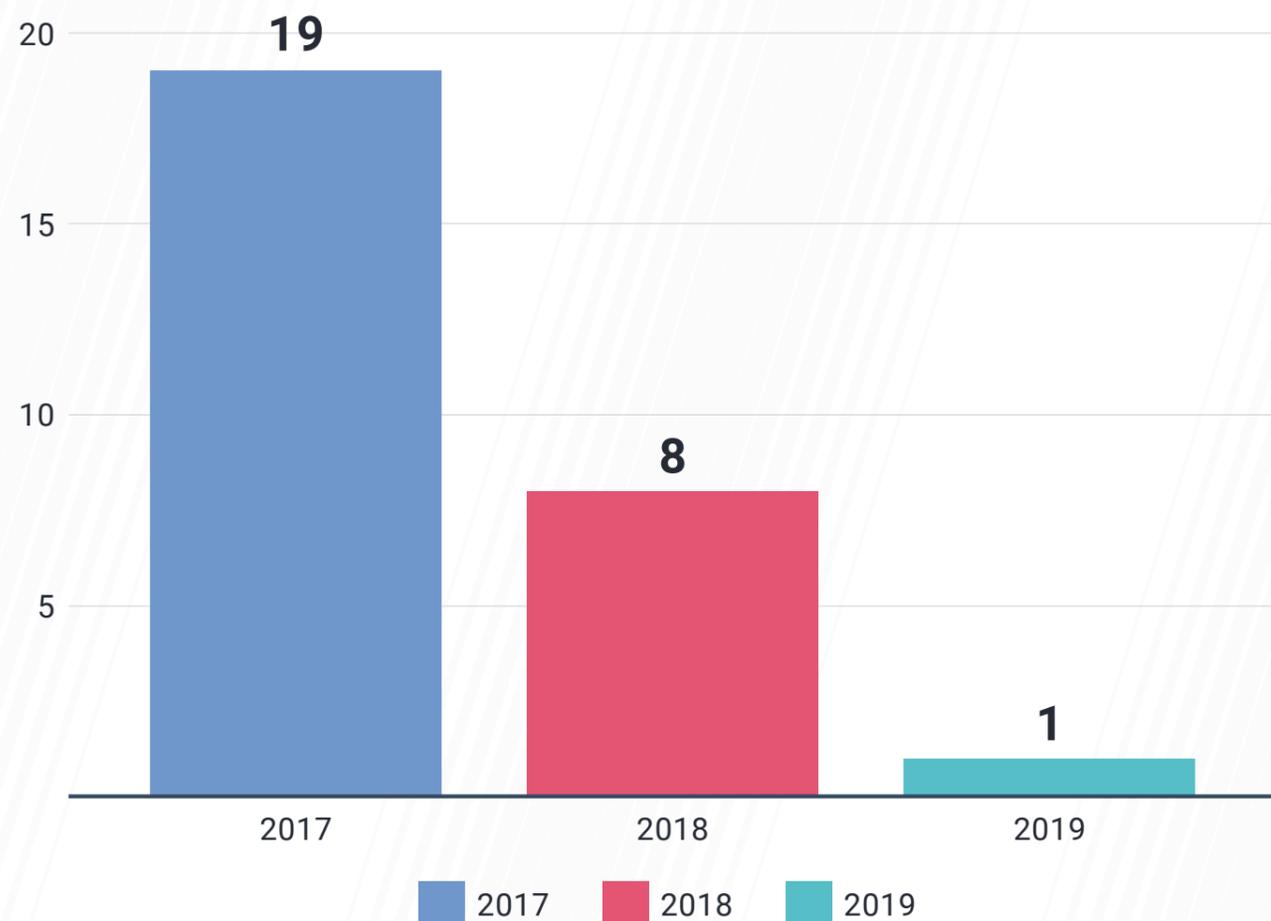
CASE STUDY: FOLLOW UP ON A EUROPEAN SUCCESS STORY

In last year's report we highlighted a success story in one European country's action against match-fixing issues in lower leagues.

Law enforcement made a number of arrests in the first quarter of 2018, which led to a marked decrease in matches with suspicious betting patterns identified in that country.

Further arrests were made during 2019, and the positive effect of the investigation continues to be seen with just one suspicious match identified during 2019.

■ Suspicious matches by year



THE IMPACT OF COVID-19 ON FOOTBALL INTEGRITY

Although outside the remit of this year's report, we expect the effects of COVID-19 to influence the findings of next year's report.

The finances of many clubs and national teams will be tested in ways that they have not experienced before. This is likely to particularly affect clubs that rely heavily on the income from gate receipts. Clubs and players experiencing financial hardships have frequently been a factor in previous match-fixing cases.

The greater number of friendly matches organised when lockdown eased and ahead of leagues re-starting presented additional opportunities for corruptors.

With the cancellation of many high profile leagues, betting attention during lockdown focused on lesser leagues where football was still taking place. Leagues which had previously seen little global betting attention suddenly saw much more interest and higher betting volumes traded. This may have been seen to increase the risk of integrity concerns, though the smaller fixture programme would have allowed for increased scrutiny and tight control processes from operators to help combat this.

Many leagues ended early, reducing the overall number of fixtures played.

ABOUT THE AUTHORS

Starlizard Integrity Services are the specialist and dedicated integrity division of Starlizard Consulting that has been working with football governing bodies and associations since 2010. Starlizard are the world leaders at knowing true prices and probabilities which, together with their unique inside view of the market, makes them best placed to identify anomalies in betting markets across global football competitions.

Stats Perform collects the richest sports data in the world and transforms it through revolutionary artificial intelligence (AI) to unlock the most in-depth insights for media and technology, betting and team performance. Stats Perform's not-for-profit Integrity team provides support to sport governing bodies, rights holders and the betting industry in protecting competitions from betting fraud and match-fixing through in-house monitoring, intelligence and performance analysis capabilities.

Both companies are committed to preserving the integrity of sport. We value integrity as standard and we are not driven by profit in this regard.

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